

What is OOB Pier Festival?

Old Orchard Beach Pier Festival is a week-long evangelistic festival that takes place every year in the beautiful town of Old Orchard Beach, Maine, during Salvation Army Week. We have adopted the local custom of simply referring to it as "O-O-B". It is called 'Pier Festival' as it quite literally takes place near the pier, the commercial center of the town. Nearby at the Seaside Pavilion The Salvation Army hosts a nightly series of evangelistic meetings that are run in conjunction with the Pier Festival. We refer to the two venues as simply, "The Pavilion" and "The Pier". Both events are hosted by The Salvation Army United States Eastern Territory.

What is the mission and purpose of OOB Pier Festival?

To proclaim the gospel of Jesus Christ at the Pier in Old Orchard Beach, Maine, through the most attractive, creative, daring and innovative methods possible. The Purpose Statement is based on the acronym "P.I.E.R."

- 🔊 Proclaiming Christ
- 🎨 Imagining Possibilities
- 👥 Engaging Community
- 🌐 Reaching Others

History of OOB Pier Ministry

Since 1885 The Salvation Army has been conducting outdoor summer ministry (traditionally called "camp meetings") within the town of OOB, making it one of the oldest continuous evangelistic outreach events in America today!

Today

Present day OOB is in many ways what you'd expect of a New England seaside town. Picturesque, relaxed, with a lively night life, OOB draws thousands of tourists every summer from all over the world. During the week of the Pier Festival, it is quite possible that half of our audience are Quebecois - people from the neighboring Canadian province of Quebec. Because of this we do our best to communicate in both English and French, another very unique aspect of the Pier Festival.

Despite the many church steeples that dot the landscape, current research tells us that modern day New England is one of America's most biblically illiterate regions. Quebec, Canada, is also a very under-reached region for the Gospel. OOB provides a connecting point where every culture can be engaged with the life-changing Gospel of Jesus Christ. What an exciting opportunity!



OLD ORCHARD BEACH

PIER FESTIVAL THE SALVATION ARMY



What is The Salvation Army?

Some people who join our OOB Pier Festival team are surprised to learn that The Salvation Army is in fact a church. Known for our thrift stores, shelters, emergency disaster work and bell-ringing at Christmas, we are also proud to be known as a vibrant faith community.



THE SALVATION ARMY
USA EASTERN TERRITORY

The Salvation Army was founded in London, England, by William and Catherine Booth in 1865 as an evangelical branch of the Christian church. It has been operating in America since 1880. Our mission statement is expressed here:

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.



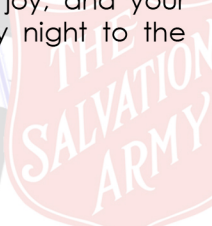
At the pier you may see some of our personnel wearing uniforms. Uniforms are worn by both clergy (called officers) and lay members (soldiers) of The Salvation Army. They serve as a public witness to our faith and reflect our theology: the belief that we are engaged in a spiritual battle against Satan (2 Cor 10:3-5; Eph 6:12-13). Our uniforms symbolize that we fight for God, with 'weapons' of love, compassion, and the Gospel of Jesus Christ. The Salvation Army has churches (called corps) in 128 countries around the world, including The Salvation Army Old Orchard Beach Corps, which our Pier Festival supports.

What does The Salvation Army expect of me?

We want you as a member of the Pier Festival team to reflect the character of Jesus and to support us in our mission to win people for Christ. The OOB Pier Festival team is comprised of Salvation Army officers, soldiers, employees, volunteers, and Christians from various denominations. Whether you are a stage performer, or a volunteer member on one of our many teams, you have been invited to join us because of your faith in Jesus Christ and your ability to assist us in our mission. Look for opportunities, both on-stage and off, to share your faith with the public. You never know how the Holy Spirit may use your life and witness to encourage someone else to begin a relationship with God.

Members of The Salvation Army abstain from illegal drugs, alcohol, gambling, and tobacco. The pier itself is in close proximity to many bars and taverns whose patrons we witness to. Because of this, we ask that during your time with us that you would not use these substances.

We ask that you familiarize yourself with the OOB Pier Festival Brief and be where you are needed at the times when you are needed. No matter what your individual task is, work as a team and be supportive of your fellow team members. Questions and concerns should be brought to your identified host or team leader. They will support you in whatever way they can. Above all, we ask that you bring your passion, your enthusiasm, your joy, and your faith with you each and every night to the OOB Pier Festival.



OOB Pier Festival 2017

Check-in Date:

Unless otherwise arranged, please plan to arrive on Thursday, July 27. Hotel and accommodation information will be provided to you by your assigned host or Salvation Army contact person. Your check-in reservation will be in your name under The Salvation Army block of rooms. You may require a form of photo ID and a credit card for incidentals in order to check-in.

Orientation:

Orientation for the Pier Festival Team will take place on Friday, July 28, from 1:00pm – 4:00pm at The Salvation Army Portland Corps (297 Cumberland Ave, Portland). This is about 30 minutes from Old Orchard Beach. Contact your host if you need a ride to the orientation.

Meals:

Meals will be provided to you in the form of a daily communal meal at The Salvation Army Old Orchard Beach Corps (2 Church Street), and/or a meal stipend for all other meals. Refer to your OOB Pier Festival 2017 Brief for further details. Stage performers should refer to their contracts for information on meals.

Identity Wear:

You will be provided with identity wear to be worn each night at the Pier Festival in the form of a football style mesh-shirt. A t-shirt/undershirt should be worn under this at all times. Stage performers may wear alternative clothing or costumes. Please refer to the Dress Code section of the brief for further information.

Daily Schedule:

Saturday, July 29 – Friday, August 4

- 🕒 Set-up: 5:30pm – 6:30pm
- 🕒 Team Prayer: 6:30pm
- 🕒 Pier Festival: 6:45pm – 10pm
- 🕒 Clean and Pack-up: 10:00pm – 10:30pm

Bible and Gospel Tracts:

There are free Bibles and Gospel tracts that all team members are encouraged to take and give out to members of the public. Please see the personnel at the Redemption Center tent for these supplies.

Green Room:

The "Green Room" tent to the left of the stage is stocked with water and refreshments that are available to you throughout the evening. Please see the Green Room coordinator if you would like a drink or a snack. You will need to show your officially provided lanyard to gain access to this area.

Restrooms:

Public restrooms are located on the fair grounds to the right of the stage.



Check-out Date:

Kindly check-out of your hotel on the morning of Saturday, August 5. If applicable, speak to your host about transportation to the Portland Airport and your flight's departure. For those traveling in a personal vehicle please keep track of your mileage for reimbursement.

For further information on OOB Pier Festival, click on the following links:

🕒 SA Connects article on OOB Pier Ministry
<http://saconnects.org/the-pier-ministry/>

🕒 OOB 2017 Promo Video
<https://vimeo.com/209610439>

**For questions or concerns, please contact
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