

CHRISTIAN DESIGN thinking

Christian design thinking is a Christ-centered exploratory process that focuses on the needs of others and invites their creative collaboration in discovering innovative solutions, defined within a set of constraints. It is a solution-based, iterative approach that takes an idea, from inspiration to ideation to implementation, bringing glory to God and advancing His transforming work in the world.



Gary Oster

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“God is alive and actively engaged in this present world and calls all Christians to innovate.”

Why use design thinking?

IT IS A PROCESS THAT:

HELPS TO GENERATE INNOVATIVE SOLUTIONS

REDUCES THE RISK AND EXPENSE OF TRYING NEW IDEAS

HELPS ORGANIZATIONS LEARN FASTER

BUILDS CREATIVE CONFIDENCE

inspire,
ideate &
implement

5

PRINCIPLES OF design thinking

1 EMPATHIZE

Focus on the needs of others, becoming aware of their context, culture and circumstances so that you can gain insight into the challenges they are facing.

✓ Observe
Interview
Listen

Do not be interested only in your own life, but be interested in the lives of others.
Philippians 2:4

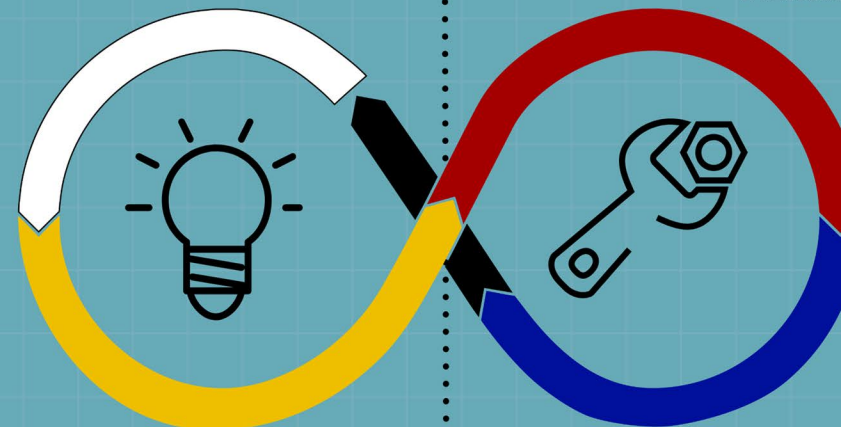
3 IDEATE

Suspend judgment and consider your constraints as you collaborate with others to come up with ideas that answer your "How might we..." question.

✓ Brainstorm
Zoom out - Zoom in
Select a solution

We pray that he'll fill your good ideas and acts of faith so that it all amounts to something.
2 Thessalonians 1:11

THINK



CREATE

2 DEFINE

Based on this research, develop an effective "How might we..." question that will steer the creative process to address the identified challenge.

✓ Develop a point of view
Create a "How might we..." question

Each of you must take responsibility for doing the creative best you can with your own life.
Galatians 6:5

5 TEST

Test the effectiveness of the idea with your target group. Use this feedback to quickly make adjustments to your prototype.

✓ What works?
What doesn't work?
Fail fast

Take good counsel and accept correction - that's the way to live wisely and well.
Proverbs 19:20

4 PROTOTYPE

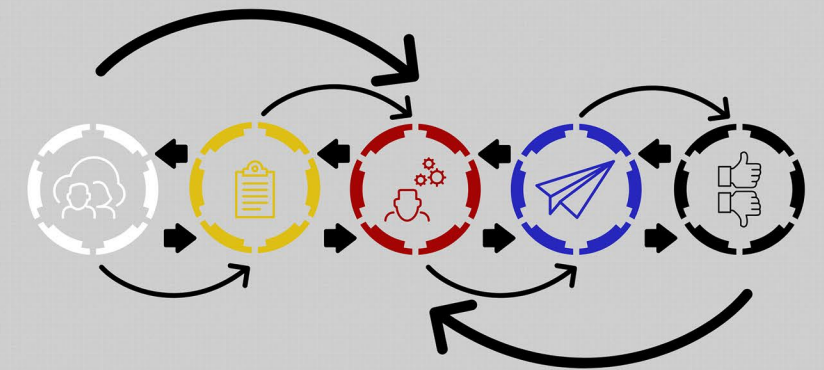
Using the best idea, create a low-fidelity product that will help you determine the feasibility of the concept.

✓ Scribble Sketch
Role Play
Build a Model

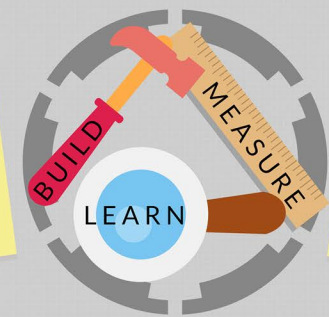
He creates each of us by Christ Jesus to join him in the work he does, the good work he has gotten ready for us to do, work we had better be doing.
Ephesians 2:10

Salvation
FACTORY

Design thinking AN ITERATIVE PROCESS



The 5 principles of design thinking are applied in a non-sequential, cyclical process



so that an idea is refined with each iterative loop, improving the end design or product.

FURTHER READING



Change by Design
TIM BROWN



The Light Prize
GARY OSTER



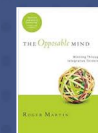
Creative Confidence
TOM & DAVID KELLEY



The Lean Startup
ERIC REIS



Little Bets
PETER SIMMS



The Opposable Mind
ROGER MARTIN

“We must have new and more ingenious inventions of every kind.”

William Booth
CO-FOUNDER OF THE SALVATION ARMY

